



Alf Technologies (India) Pvt. Ltd.



Channel Partner Contract & Policy

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Channel Partner Contract & Policy

Please Tick Mark the Brand To Be Dealt with from below:

Hitachi

Akiyo

Photo

Name of Firm:

Type of Firm: (Proprietorship / Partnership / Pvt. Limited)

Year of Registration:

Registered Address:

Telephone / Mobile No.:

Email:

Name of Proprietor / Partner / Directors:

Address Proof of Proprietor / Partner / Directors:

PAN No. of Firm:

PAN No. of Partner / Director:

GST Registration No.:

Name of Bank:

Name of Branch: IFSC Code:

Account No.:

Name of Account:

Current Brands Dealing With:

Product Ranges Dealt: (Automotive / Industrial / Others)

Current Position with Brands: (Distributor / Dealer/ Retailer)

Years with the Brand:

Monthly Turnover with Current Brands:

Total Area of Shop / Office:

Office / Shop Details: (Rented / Owned)

Total Storage Capacity (in No. of Batteries):

Frontage Size of Shop:

Location of Office / Shop: (Main Road / Side Road / Small Lane)

Total Employees:

Battery Test Equipment Available:

1. Automotive Charger Yes / No

2. Load Tester Yes / No

3. Hydrometer Yes / No

4. Multimeter Yes / No

5. Midtronics Tester Yes / No

Projected Monthly Business:

Quantity (Pcs.):

Value (Rs.):

Terms and Conditions

You / Your Firm shall be appointed as the Authorized Primary Channel Partner (PCP) of After Market Segment By Alf Technologies (India) Pvt. Ltd. and shall be hereby referred as the **“PCP”** in this contract.

Alf Technologies (India) Pvt. Ltd. Being the Exclusive Authorized Marketing and Distribution Partner of Hitachi Chemical for Hitachi Automotive Batteries for India Region shall be referred as the **“Company”** in this contract. Alf Technologies (India) Pvt. Ltd. Also being the owner of the brand **“Akiyo”** and other automotive products shall be known as the **“Company”**.

Any Dealers/Retailer/Mechanic/Workshop/Auto Electrician/ Point of Sale/ Company whom the PCP bills shall be referred as **“SCP”**

Batteries shall be referred as **“Goods”** or **“Material”** in this contract.

Products:

PCP shall be authorized to provide sales and service of batteries in line with the company policies, terms and conditions until the validity of this contract / agreement.

Territory:

Your Firm shall be appointed as the Authorized After Market PCP of the company and will provide sales and service support to all for below areas. No cross territory sales permitted. If found strict action will be taken and considered as final.

- | | |
|-------------------------|-------------------------|
| 1. <input type="text"/> | 2. <input type="text"/> |
| 3. <input type="text"/> | 4. <input type="text"/> |

Payment Terms:

PCP shall deal with the company on purely Cash & Carry Terms i.e. Advance Payment basis only. The company by RTGS, NEFT, Demand Draft or Cheque shall accept the payment. Please note that the company shall not dispatch material without the realization of payment in the

official company bank account communicated by Email/SMS at the time of appointment. No type of payment in the form of Cash/Cheque/DD shall be handed over to any of the employees of the company. In such case the company shall take no responsibility of transactions with employees. As we follow a cash and carry policy no type of sales returns in any form shall be entertained at any cost.

Logistics & Insurance:

All logistics cost for new, old and replacement Batteries shall be in PAID form only from both the parties (i.e. company side and PCP side). The company shall be responsible for the material up to the delivery of PCP Warehouse indicated in the PCP Appointment Contract. Once the material has been unloaded at PCP warehouse the company shall not take any responsibility for the same. It is the PCP's responsibility to ensure proper delivery of goods/material/batteries to the Secondary Channel Partner (SCP) and the company shall not bear any type of costs or damages for the same. In case if PCP receives any type of damaged or short or mismatch materials/Batteries from the company end, PCP needs to inform Company within twenty-four Hours of receipt of the goods/material/batteries, Failure to do so company shall not take responsibility of any sort of replacements of the goods/material/batteries.

Offers, Schemes and Discounts:

The company shall inform PCPs of the ongoing schemes and offers through written circulars and notice only. Any type of policy, discount, scheme or offers communicated by the team or any company official shall not be considered valid without official written communication from the company end.

After Sales Service:

PCP shall be responsible for the after sales and service of all the range of Batteries supplied by the company in line with the policies of the company to all customers/ SCPs whether sold by PCP or by any other Authorized PCP or Company. For the same, the PCP shall ensure all the

customer/ SCP are satisfied and pending after sales service matters are closed at PCP end whatsoever.

You are deemed to have read the warranty and service terms and conditions of the company given in the Warranty Card or Service Guidelines which will remain applicable for all types of service and replacement issues.

The PCP shall purchase and maintain complete range of service equipment's in line with the policy of the company and shall adjudicate and check batteries according to the service policy guidelines.

The company provides limited warranty of the batteries sold to the PCP which is Free Replacement warranty plus 120 days. E.g. if Free Replacement warranty is 18 months the total limited warranty shall be 18 + 4 months i.e. 22 months and so on for other cases.

In case of any disputes related to after sale service or sales of Batteries the "Company" Decision shall remain final and the jurisdiction shall be the local courts of Ahmedabad, India.

Logo, Design & Intellectual Property:

PCP shall not in any circumstances use the company and its official Logo or related brand logo without the written permission of the company. The PCP shall also not create its own design of promotional materials or any other item which has the company name or logo without the written permission of the company.

Failure to follow the above condition the company holds the right to terminate the PCP contract on immediate basis.

Communications & Authority:

Please note that all communications relating to the business with Alf Technologies shall be done only through written notice. Any kind of verbal communication relating to the business by any of the company official or person shall not be considered valid. In case of any confusion PCP shall be responsible to write mail/ letter to the company head office and clarify the same.

The final authority relating to the policies or commitments of the company shall be of the company management.

Product Price list and MRP:

The Company formulates and releases the product pricing like Dealer Price/ SCP Price and MRP on time to time basis. The Official Price list of the company carries the official seal and signature of the authority. Any price list which does not carry the official seal, signature and logo of the company shall be considered invalid or void.

Termination & Validity:

In case any party i.e. PCP or Company breaks any of the above conditions. Either party shall issue a written notice for the same.

The contract and agreement is also void and invalid if in case if the PCP does not do a minimum target number of batteries every month. If the Minimum target billing is not done consistently for two months, the distributorship remains cancelled automatically from the sixty first day and the company has the right to appoint a new PCP in the same area. Please note in case of closure notice or post-closure the company shall not entertain any type of Sales Return in any condition whatsoever. The company shall also not be responsible for any outstanding of any of the SCP or customers under the PCP.

This Agreement / Contract are valid for a period of one year from the date of signature and shall be reviewed and renewed through a new contract/agreement on yearly basis based on the overall business performance of the PCP/SCP.

By signing of this contract all the old signed contracts/agreements between the PCP and the company shall be considered null and void.

All disputes are subject to the jurisdiction of the local courts of Ahmedabad, India and the PCP/SCP agrees to the same.

List of Documents for PCP Registration

Any 5 Documents from Below

1. Request Letter from Prospect
2. Pan Card of the Firm / Company
3. Proprietor / Director Pan Card
4. Personal ID Proof with Address
5. Company / Proprietor / Partnership Registration Proof
6. 2 Passport Size Photos
7. 3 Months Bank Statement
8. First Purchase Order Along with Token Amount Cheque
9. Copy of GST Registration

Alf Technologies (India) Pvt. Ltd. - Service Policy Guidelines

- 1) Duly filled Warranty Card with details of Name of Customer, Contact Number. Of Customer and Vehicle Make and Model should accompany all claims, No warranty claim will be entertained without Warranty Card and missing of above- mentioned details.
- 2) Selling the Battery to end user, the Warranty Card must be filled in all respect and tear off portion "Warranty Registration Card" must be sent to Company not later than "30 Days" of sales to end user / customer for the necessary updating. No warranty claim will be entertained if Warranty Registration Card is not submitted in time.
- 3) Company authorized Service Engineer has right to reject the claim if battery is found to be:
 - a) Abused.
 - b) Failed due to faulty Auto electrical.
 - c) Wrong Application.
 - d) Blast, Bulged or Physical damaged.
 - e) Automotive Battery used in Non Vehicular application / Inverter / UPS application
 - f) Topping up with distilled water has not been carried out as per recommendations (At least once in 02 months & Details must be recorded in Table of Service Record of Warranty Card), resulting in electrolyte level dropping below stipulated level, thereby exposing the plates and damaging them.
 - g) Battery has been reverse charge and is beyond recovery.
 - h) Battery bank found with variable AH or Brands.
 - i) Inverter Battery if deep discharged.
 - j) Tampering with Date of Sales, Sr. No. Vehicle details and Terminal Poles etc.
 - k) Sold after FOC Warranty Period + 120 days from date of invoice of Company.
- 4) The battery received at Local Branch /C&F warehouse will be subject to Rechecking & complete Testing by the company personal & if battery found in OK condition the claim will

be rejected and battery will be sent back with Warranty Claim Rejection Letter to the PCP/SCP on freight To- Pay basis.

- 5) Refresh Charging: Refresh Charging is the process, which enhances life of batteries lying in stock at Dealer end. It is recommended to the dealer to check the specific gravity and voltage of the battery as soon as he receives the stock and also provide refresh charge to the batteries lying in stock at his location for more than 3 Months date of invoice.
- 6) Transportation of Claim Batteries: The Company shall bear one-way transportation charges for sending new batteries issued against passed claims. It shall be the responsibility of Business Associate to send the claim batteries for checking at local warehouse at paid basis and the company shall send back new passed claim batteries on paid basis.
- 7) Non-Availability of Replacement Stock: In case if the company discontinues a particular part no. or is not having stock then in that case the company holds the right to provide replacement with another brand or refund basis price less discounts amount to the PCP/SCP. All Tertiary Counters shall deal only with PCP/ SCP for replacements and shall not approach company directly replacements or refund.
- 8) The company shall not entertain any type of sales return for material once billed.
- 9) All disputes are subject to the jurisdiction of the local courts of Ahmedabad, India.

For further details, please read the product warranty card and get in touch with us for further clarifications.

PCP Stamp & Sign :

Date:

Declaration

I, being the proprietor / partner / director/ authorized representative of Firm or on behalf of the below firm.

M/s, hereby have properly read the contract/ agreement and accepted all the terms and conditions mentioned in the contract above and I also declared that all the details related to my firm and myself are true and supported with relevant documents.

Below are the signatures of myself on behalf of my firm along with the witnesses confirming the acceptance of all the terms and conditions of the business with Alf Technologies (India) Pvt. Ltd.

For, M/s For, Alf Technologies (India) Pvt. Ltd.

Witness 1:

Witness 2:

Date:

Date:

Global Presence



-  Plant
-  Office

Note : World map is only for depiction purpose and not actual political boundaries.

* Indicate associate plants.



Alf Technologies (India) Pvt. Ltd.

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Ahmedabad- 380 054. INDIA